



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Great American Media  
1010 Wisconsin Ave. NW  
Washington, DC 20007-3603

**Contract # 846534**

**Schedule Dates** 09/25/12-10/06/12  
**Advertiser** Democratic Senatorial Campaign Committee (1635  
**Agency/T-Code** Great American Media (2039)/556615156  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** DSCC IE (175149)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** /  
**CPE** 49/53/1539  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** DSCC IE 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/02/12  
**Last Modified** 08/02/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06259834  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,923.00  
**Net Total** \$44,897.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	40	\$25,810.00
Oct. 2012	41	\$27,010.00
<b>Grand Total:</b>	<b>81</b>	<b>\$52,820.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-10/05/12	4	:30	12P- 12:57P (ET)	10		X	X	X	X			20	\$475.00	\$9,500.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	8/2/12
2.0	Normal Line / SPOT	09/25/12-10/05/12	4	:30	3:58P- 4:58P (ET)	5		X	X	X	X			10	\$650.00	\$6,500.00	Norfolk (WVEC) (WVEC)	DR. OZ	8/2/12
3.0	Normal Line / SPOT	09/25/12-10/05/12	4	:30	4:30A- 4:59A (ET)	1		X	X	X	X			2	\$60.00	\$120.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/2/12
4.0	Normal Line / SPOT	09/25/12-10/05/12	4	:30	5A- 5:58A (ET)	5		X	X	X	X			10	\$450.00	\$4,500.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	8/2/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5:29P- 5:58P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30	8/2/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	5:29P- 5:58P (ET)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30	8/2/12
7.0	Normal Line / SPOT	09/25/12-10/05/12	4	:30	7:28P- 7:57P (ET)	5		X	X	X	X			10	\$1,750.00	\$17,500.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/2/12
8.0	Normal Line / SPOT	09/25/12-10/05/12	4	:30	9A- 10A (ET)	10		X	X	X	X			20	\$450.00	\$9,000.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY	8/2/12
9.0	Normal Line / NCAA - FOOTBALL	09/29/12-10/06/12	9	:30	7:58P- 11:30P (ET)							3		6	\$350.00	\$2,100.00	Norfolk (WVEC) (WVEC)	COLLEGE FOOTBALL	8/2/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: